

**2015 Learning Summits
Running your Program at Peak Performance
Draft Agenda**

Day One

- 9:00 a.m.** **Welcome and Remarks**
- 9:15 a.m.** **Running Your Program Like You Own It -- Joe Ubben**
- 11:15 a.m.** **Local Discussion/Best practices**
- Noon** **Lunch (provided)**
- 1:00 p.m.** Guest from local tourism
 “**How do you convince local people to participate in local tourism?**”
- 2:00 p.m.** **Break**
- 2:15 p.m.** **ICD Resources Panel**
- 4:00 p.m.** **Wrap Up and Adjourn for the day**

Day Two

- 9:00 a.m.** **ICD Resources Panel Continued**
- 10:30 a.m.** **Break**
- 10:45 a.m.** **Wrap Up:** Moderated discussion on Innovation with Workshop elements
- 11:30** **Adjourn**
- Optional Afternoon Training**