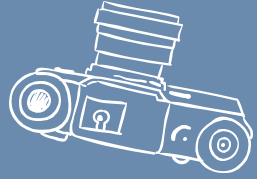




I CAN DEVISE ONLINE
LEARNING OPPORTUNITIES





WHAT IS YOUR EXPERIENCE?

**I have created
classes over Zoom
or other apps**

**I have hosted
meetings with
friends/family over
Zoom, etc...**

**I have participated
in, but never
created, Zoom
meetings**

**I have never been in
a Zoom or live-
stream class**



OBJECTIVES

- ❑ How can virtual classes benefit learners?
- ❑ How do we best utilize virtual learning?
- ❑ Is this going to be easy?

"Some investors believe that nearly two years of stay-at-home life have so altered our behaviors that companies like Peloton and Zoom will remain part of our daily routines for the foreseeable future." - New York Times, Nov. 19 Edition



DEFINITIONS

Virtual learning includes:

- Live-Stream
- Pre-Recorded
- Hybrid
- And more!

For today's workshop, we are focusing on live-streamed classes.

COMPARE PLATFORMS

Points to Consider:

- ❑ # of Attendees
- ❑ #of Active Presenters
- ❑ Video & Sound Quality
- ❑ Ease of Use
- ❑ Key Features
- ❑ Price





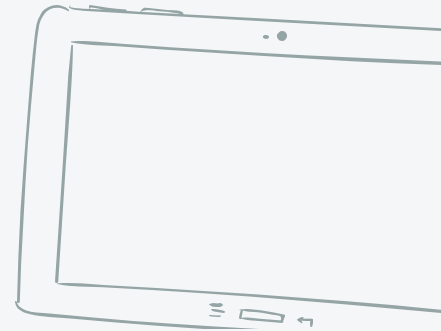
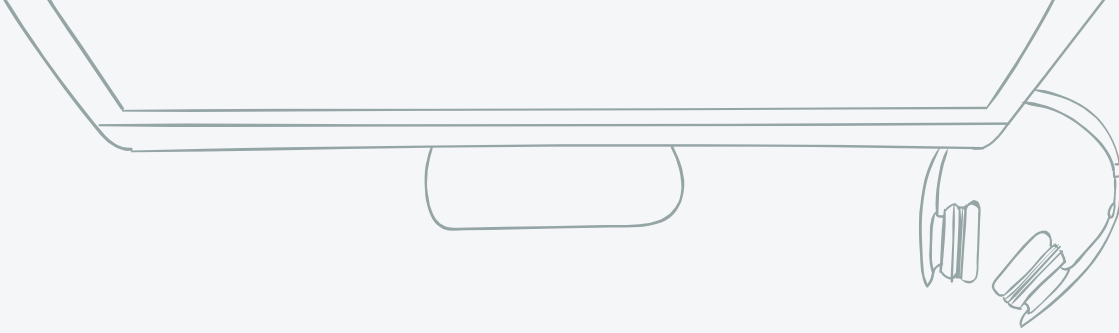
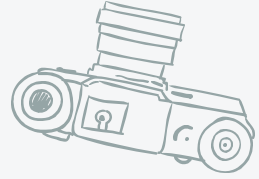
COMPARE PLATFORMS

Generally:

- ❑ Webinar Jam is best for marketers
- ❑ Zoom is best for overall use
- ❑ Webex has the best quality meetings
- ❑ GotoMeeting is best for corporate meetings

Credit: Adam Enfroy's blog about software, adamenfroy.com

How much did Zoom's shares go up in 2020?





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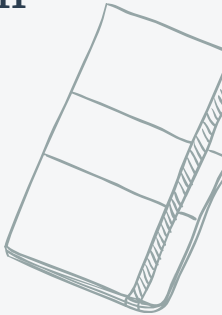


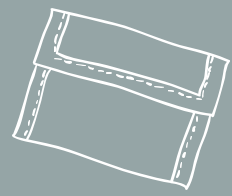
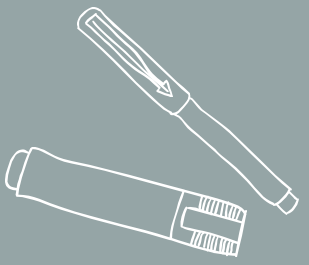
Mary Beth Harding

VP of Community Development, Nashville Adult Literacy Council

Former Executive Director of Nashville Community Education

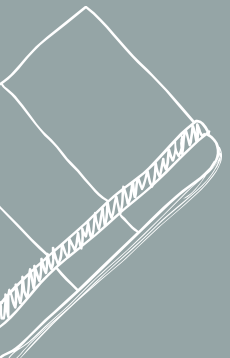
Marybethharding@gmail.com





SUCCESSSES AND CHALLENGES

What's worked and what barriers have we faced?





YOUR TURN

Break into groups.
Assign a reporter.



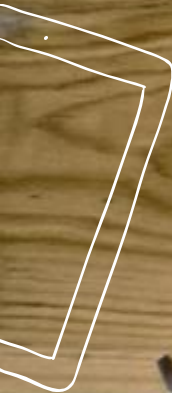


DISCUSS

- ❑ What was or what would be your biggest barrier to hosting Zoom classes?
- ❑ Can you see this being successful at your program?
- ❑ Will you keep offering something like this?

10 minutes to discuss, then a reporter from the group will share your thoughts.

QUESTIONS?





THANK YOU!

More resources available on the ICD website including training videos and Zoom tutorial information.